

Ventas por Marcas -Cajetillas (20 uds.)-

Hasta.....	31-Oct-13	31-Oct-12	Incremento
MARCAS	Cajetillas (20 uds.)	Cajetillas (20 uds.)	%
MARLBORO	270.200.521	297.484.882	-9,17%
WINSTON	237.236.187	274.654.043	-13,62%
CHESTERFIELD	187.374.883	203.589.898	-7,96%
FORTUNA	157.064.411	199.782.035	-21,38%
CAMEL	137.574.798	146.752.472	-6,25%
DUCADOS NEGRO	112.476.319	136.209.108	-17,42%
LUCKY STRIKE	110.637.313	134.442.732	-17,71%
L&M	100.013.616	119.750.588	-16,48%
NOBEL	85.800.700	106.569.097	-19,49%
DUCADOS RUBIO	70.406.811	94.173.467	-25,24%
DUCADOS RUBIO BLANDO	36.882.668	44.505.165	-17,13%
PALL MALL	34.476.362	47.642.826	-27,64%
BROOKLYN	29.938.446	5.791.536	416,93%
FORTUNA RED LINE	28.470.813	29.220.468	-2,57%
L&M BLANDO	28.096.020	22.748.301	23,51%
DUCADOS RUBIO 100'S	19.590.719	14.853.168	31,90%
JOHN PLAYER SP.	18.006.772	24.747.654	-27,24%
MARLBORO POCKET	17.156.266	16.971.013	1,09%
LUCKY STRIKE BLANDO	16.189.303	13.395.205	20,86%
MARK 1	15.400.857	6.092.217	152,80%
ELIXYR	15.042.336	15.709.177	-4,24%
NOBEL STYLE	12.429.503	10.620.385	17,03%
GOLD COAST	12.302.368	15.527.913	-20,77%
PHILIP MORRIS K/S	11.450.819	13.204.127	-13,28%
WINSTON REDVOLUTION	10.437.951	11.859.706	-11,99%
GOLDEN AMERICAN	10.239.117	6.169.144	65,97%
PALL MALL LARGO 100'S	8.820.941	6.348.249	38,95%
BN	7.907.580	9.282.914	-14,82%
CORONAS RUBIO	7.041.388	10.425.464	-32,46%
LUCKY STRIKE CLICK & ROLL	6.998.960	6.269.174	11,64%
MARLBORO GOLD TOUCH	6.945.521	5.530.611	25,58%
GAULOISES RUBIO	6.932.447	7.409.156	-6,43%
AUSTIN	6.734.156	6.344.012	6,15%
BULLBRAND	6.683.342	7.429.483	-10,04%
NOBEL BLANDO	6.254.375	4.668.622	33,97%
JOHN PLAYER SP. BLACK/BLUE	6.191.923	7.205.021	-14,06%
LAMBERT & BUTLER	6.090.964	7.181.826	-15,19%
R 1	5.942.575	6.241.329	-4,79%
HERENCIA	5.373.760	6.393.092	-15,94%
KARELIA	4.927.830	4.424.570	11,37%
JOHN PLAYER SP. AM.100'S	4.886.612	6.231.802	-21,59%
MAYFAIR	4.853.137	5.559.091	-12,70%
SILK CUT	4.639.606	5.155.230	-10,00%
RESTO MARCAS	130.007.798	156.494.852	-16,93%
Totales	2.022.128.793	2.281.060.826	-11,35%